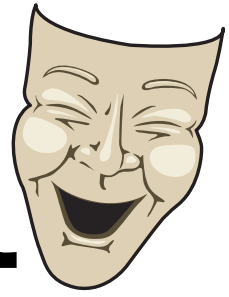




WARRICK PUBLIC EDUCATION FOUNDATION &
WARRICK COUNTY SCHOOL CORPORATION

SUMMER MUSICAL



Disney

NEWSIES

THE BROADWAY MUSICAL

© Disney

PARENT GUIDE

CONTACT INFORMATION

NAME	TITLE	EMAIL	PHONE
Eric Antey	Director	eantey@warrick.k12.in.us	812-589-9014
Amanda Antey	Choreographer	aantey@warrick.k12.in.us	812-459-3566
Jeff Thornton	Vocal Director	jeff.thornton@evsck12.com	812-746-8739
Justin McCullough	Tech Director	justin.mccullough@evsck12.com	812-431-2856
Ben Oakes	Instrumental Director	benjamin.oakes@evsck12.com	812-568-6085
Cole Henrich	Assistant Director	colehenrich23@yahoo.com	812-598-4939
Sarah Dory	Scenic Designer	dory.sarah@gmail.com	765-720-9033
Erin Williamson	Business Manager	erin@warrickmusical.org	812-459-5054
Kirby Schuble	Business Manager	kschuble@warrick.k12.in.us	812-589-2255
Alan Jobe	Costumer/WPEF	alanjobe@aol.com	812-598-0091
Doug Blemker	Tech Support/Design	doug@warrickmusical.org	321-297-4698
Lauren McConnell	Prop Master/Support	lrmcconnel@eagles.usi.edu	812-483-6049

THANK YOU FOR YOUR SUPPORT

Please watch your email and whitelist "marketing@warrickmusical.org" as well as watching the Facebook page for announcements.



COMPANY GUIDELINES

ABSENCES / TARDIES

- The Summer Musical is a summer school program worth up to 2 fine arts credits.
- Attendance at rehearsals is MANDATORY.
- Absences must be approved by the Director and recorded in advance with the stage manager.
- Absences due to illness or emergency situations need to be reported that same evening by calling the stage manager or other contact. If you do not show up for rehearsal and have not called, we will be concerned that something has happened.
- If you are absent or tardy when a scene or dance is being blocked, choreographed, rehearsed or taught vocally, you might not be included in that scene, song, or number.
- Numerous absences or tardies may result in lower credits, grade, or even removal from the company. This will be left to the discretion of the Directors.
- You are expected to arrive 5-10 minutes before rehearsal starts and are expected to leave or be picked up immediately at the end of rehearsal. Please make sure that you follow these policies. We rehearse at school, which needs to be vacated in a timely manner. If you cannot be picked up on time, this could also affect your status in the company.
- If you have a problem arriving to rehearsal or leaving rehearsal on time, please discuss this with the Directors as soon as possible.
- If you are running late, please call. DO NOT SPEED! We would rather you arrive a few minutes late than get into an accident.

BEHAVIOR

- All school rules apply!
- The presence and/or use of alcohol, drugs, tobacco products, weapons, or harassment will not be tolerated. You will be removed from the company and reported to school officials and/or law enforcement agency. NOTE: All prescription medications taken at school must be held and dispensed by a Director per school policy.
- Anyone caught stealing will be reported to school officials and/or law enforcement.
- Positive attitude toward all company members (Directors, Staff, cast, crew, orchestra, volunteers, custodial staff, etc.) is expected.
- Critique and direction are the duties of the Directors, not students or parents.
- Prompt learning of songs, blocking, lines and choreography is expected.
- “Down time” (when you are not working with a Director) is to be used for learning and practicing your part, not socializing.
- You are not allowed to leave the school building during rehearsals.
- You are not allowed in any part of the school other than designated areas.
- Leave all scenery, props, costumes, tools, etc, alone unless told otherwise.

Please watch your email and whitelist “marketing@warrickmusical.org” as well as watching the Facebook page for announcements.



FOOD

- You will have a 30-minute dinner break each evening. A concession area will be available for you to purchase snacks and drinks.
- A refrigerator and microwave are also available if you would like to bring food from home. Your parents may deliver food to you during break. You may not leave the building.
- Students will not be allowed to run up a “tab” in the concession area.
- Students are responsible for disposing of all trash and leaving all break areas clean when finished.
- Be ready to go back to rehearsal at the end of the break. Do not wait for us to remind you.

STRIKE

- ALL students involved in the show are required to work “strike.” This will involve tearing down the set, cleaning the stage area, cleaning rehearsal areas, cleaning dressing rooms and makeup areas, organizing props, loading materials on and off the truck, etc. Students involved in band camp will work strike on Sunday evening after the final show. Others will be divided into other groups for the following day. Failure to work strike will result in an “F” and no credit.

SCHOLARSHIPS

- Graduating Warrick County School Corporation students are eligible for one of two \$500 scholarships given by the WPEF. Potential recipients must be a Warrick County resident and a 2019 graduate of a Warrick County high school. Please complete the form at on the website and submit an essay elaborating on what your involvement with the Summer Musical has meant and done for you. Please upload a photo as well. DEADLINE: June 7, 2019

PARENTS

- Please help your son or daughter and the program by volunteering. We need your help. If everyone does a little, no one would have to do a lot.
- Parents are welcome and encouraged to attend rehearsals. It can be very exciting to see the show develop over the weeks of rehearsal. We do ask, however, that you attend rehearsals as an observer and ask that you try not to interrupt the work that is being done on or off stage. We also ask that you respect the work that is being done and avoid the urge to comment on the various aspects of the show. Please leave this to the Directors, Staff, and the students.
- If you are on Facebook, please make sure to like the Warrick Musical Facebook page. We often post updates and important information on the site.
<https://www.facebook.com/warrickcountysummermusical/>
- As always, we appreciate your continued support and positive attitude toward all involved.
- Dress rehearsal attendance will not be allowed. Please see the next page for additional information.

**Please watch your email and whitelist “marketing@warrickmusical.org”
as well as watching the Facebook page for announcements.**



DRESS REHEARSAL

This year, we will not be able to have anyone in the audience for the dress rehearsal due to contractual agreements with the licensing company. MTI has the following wording listed in the contracts for productions: *“Any presentation of a musical licensed by MTI that takes place in front of an assembly of people (no matter how few) is considered royalty-bearing under the law, whether or not admission is charged. This can include “invited” dress rehearsals or contest excerpts. A valid performance license is required for all of these performances.”* This is beyond our control and something we are going to address in the best way that we see fit. We greatly appreciate your understanding in this matter.

Rehearsal and Official Production Photography

To assist with the desire to receive photographs of the production to use for archival purposes, the show will set up a sharing system for parents to be able to access rehearsal and show photos and video.

You are welcome to and encouraged to share these pictures on social media of the show in an effort to help promote the show to others.

PLEASE NOTE THE FOLLOWING (PER CONTRACT, VERY IMPORTANT)

- No video or cameras during performances.
- Absolutely no posting of video of a performance of any kind on social media (Reitz High School was fined during Wizard of Oz for a parent who posted video of a song from the show online). This is a violation of copyright.

THE SHOW



SYNOPSIS

Set in turn-of-the century New York City, Newsies is the rousing tale of Jack Kelly, a charismatic newsboy and leader of a band of teenaged “newsies.” When titans of publishing raise distribution prices at the newsboys’ expense, Jack rallies newsies from across the city to strike against the unfair conditions and fight for what’s right!

Based on the 1992 motion picture and inspired by a true story, Newsies features a Tony Award-winning score by Alan Menken (Little Shop of Horrors, Sister Act) and Jack Feldman and a book by Tony Award winner Harvey Fierstein (Kinky Boots). Featuring the now classic songs “Carrying the Banner,” “Seize the Day,” and “Santa Fe,” Newsies is packed with non-stop thrills and a timeless message, perfect for the whole family and every audience.

REFERENCE: <https://www.mtishows.com/newsies>



VOLUNTEERING

We appreciate everything you do for us.

What does it mean to volunteer?

Volunteering is about your skill set.

- We want to engage you, as parents, to see how your skills and talents can be used to improve this program and meet the needs of this show.
- We value your time and understand the investment.
- A smart investment goes a long way using your time, talent and treasure.
- We want to engage you as parents to see how your skills and talents can be used to improve this program and meet the needs of this show.
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We want to continue and build on last year's success.

We heard your thoughts. Thank you.

- We set up committees to help streamline volunteer communication.
- We are taking a multi-prong approach to donations, advertising and sponsorships.
- We want to keep open lines of communication between all parents, volunteer leaders and staff.
- We want you to feel engaged with your student, the show and the staff.
- We want to make sure you have access to schedules and other pertinent information online at any time.
- We know that not every parent volunteer can be measured the same way -- we won't hold you to one rubric or outline.
- We know you all have talents and skills that may be outside our standard areas, we can still use your help.

**“Alone we can do so little,
Together we can do so much.”**

Helen Keller

**“You can design and create, and build the most wonderful place in
the world. But it takes people to make the dream a reality.”**

Walt Disney



Committees

We still need help and we very much appreciate these parents taking the lead for our committees. Sign-ups are available tonight or you may reach out individually.

- **Student Rehearsal Concessions -**

Tracy Durgy

Responsibilities: Assisting with the student rehearsal concession stand including purchasing or donations of food and supplies, selling items, setting up, cleaning up.

- **Performance Concessions - Gwen Olivas**

Responsibilities: Staffing of the concession stand outside auditorium prior to the performances (i.e. getting tables out, putting money box out, popping popcorn, setting candy), selling concessions during intermissions, cleaning up the concessions area after each performance and turning the money box back in nightly.

- **Director's Meals - ?**

Responsibilities: Meals are provided to the staff every evening during the rehearsals. Parents and families work together to plan the meals including set up and clean up. An online calendar is used to help with nightly assignments.

- **Company Meals - ?**

Responsibilities: This committee is responsible for our company meals we provide on Sunday, July 15 and Monday, July 16 at 5:30 for approx. 120 people. Donations are requested from local businesses/restaurants for this service. If local response is high, additional meals could be added. It is the responsibility of this committee to find restaurants/companies to donate the food, pick up the food the nights of the company meals, set up the meals buffet-style and clean up. These meals are free to the cast, crew, orchestra, tech, directors, etc. because all of the items are donated. In the past, Archie & Clyde's has donated a meal, we've had a taco bar where different items were donated from different businesses (chips from Los Bravos, taco shells from Schnucks, etc.), Parents have sponsored a "carry in" style meal, one parent has made an entire meal for the whole company before. Parents have grilled burgers and hot dogs before, etc.

**When contacting businesses about donating food/items always offer free advertising in exchange for food/items.*

- **Donations/Advertising/Sponsors - Business Managers**

Responsibilities: Working with the business managers to assist with phone calls, letters and door-to-door networking with local businesses and individuals for fundraising purposes.

Encouraging parents and students to hand out advertising, sponsor and donation information. Tracking paid advertisers, sponsors and donors for the program.

- **Publicity/Promotions - Melissa Zehner**

Responsibilities: Working with the business managers to mail postcards, send e-mails, put up posters locally. This also includes thinking of creative ways to share the show (performances/ teasers, fashion shows, cast appearances, etc.). This also includes media connections and working with our media sponsors to ensure coverage of the show prior to the event (WIKY Extortion Breakfast, morning shows on WEHT/ WTVW, newspaper coverage, etc).

- **Ticketing / Box Office -**

**Jennifer Herrenbruck-James
& Angela Cluck**

Responsibilities: Answering questions about ticket sales, online sales, selling tickets at CHS leading up to the show, returning phone calls on ticket line and assisting with online ticket purchases prior to the show.

- **Tech/Set/Props - Justin McCullough**

Responsibilities: Parents are needed to assist with a multitude of responsibilities related to stagecraft and properties. Please see Justin McDix and Sarah Dory.

- **Costuming - Alan Jobe**

Responsibilities: Assisting Alan Jobe with costuming needs.



DONORS, SPONSORS & ADVERTISING

**FINANCIAL SUCCESS MEANS SUCCESSFUL FUTURE PROGRAMS
ALL OPTIONS AVAILABLE AT WarrickMusical.org**

DONORS

Donors can help support the program little-by-little and can make a huge dent in our budget. During the month of May, we encourage you to have friends, family, colleagues and alumni that want to give back to the program financially. Using PayPal, people can donate via our website or Facebook page easily. Donations above \$25 will be listed in the printed program. **All donations are fully tax-deductible.**

SPONSORS

Sponsorships are financial donations businesses can use to show support at levels above and beyond standard program advertising. These sponsors can also be in-kind based on donated services and similar. Our media sponsors are examples.

PRODUCTION SPONSOR	\$5,000
NAMED PROGRAM SPONSOR	\$4,000
EVENT SPONSOR	\$3,000
LEAD SPONSOR	\$2,000
PERFORMANCE SPONSOR	\$1,000

ADVERTISING

Advertisers in the program make up the large portion of our income for the Summer Musical Program. We continue to need this support from businesses large and small. Please ask any contacts you may have.

Full page ad (8"x10")	\$400
Half Page (4"x10")	\$250
Quarter Page (4"x5")	\$150
Eighth Page (4"x2.5")	\$100

BREAK-A-LEG Ads

These ads are only available to families and those with connections to our performers. These unique 1/8th page ads feature a picture and message for the performer. \$25 / space. **These ads are not available to businesses or other organizations/clubs/groups. Password: BANNER**

Go online under Company to order:

<https://warrickmusical.org/company/break-a-leg/>

FINANCIAL SUCCESS MEANS SUCCESSFUL FUTURE PROGRAMS



PARTNERSHIPS & PUBLICITY

Brainstorming and creativity breaks through the clutter & word of mouth is essential to our success

PARTNERSHIPS

Activism crosses all borders, barriers and groups as people stand up for what they believe to be right. This true story of the Newsies Strike of 1899 started the avalanche of understanding throughout the world about labor practices and child labor - as well as political corruption. Although it is important to note we do not take any political side or the appearance of any political connection, this show is about uprising and taking stand against those more powerful to do what is right. In turn, laws were changed as politicians and big business leaders realized their actions were wrong and harmful to the people.

Using some of themes from the show:

- *Teamwork / group goals*
- *Political activism*
- *Community*
- *Strength in numbers*
- *Parenting and protection*
- *Disability awareness*
- *Money and cost of living*

PUBLICITY

Publicity takes many forms. With this show we will be distributing postcards, fliers and posters for display at local businesses. We also will be partnering with WIKY for the WIKY Word and the Extortion Breakfast (July 12). We also will be filming a commercial and be on the morning shows of WEHT/WTVW. We anticipate the Evansville Courier & Press as well as Warrick News will be writing stories about the show.

We need your help distributing materials and talking to any friends in the media that may help spread the word about the show.

If you have any additional ideas (yard signs, billboards, etc) or contacts, please let us know.

FINANCIAL SUCCESS MEANS SUCCESSFUL FUTURE PROGRAMS



TICKETS

ONLINE TICKETING OPTIONS

tickets.WarrickMusical.org

site active June 10, 2019

TICKET PRICES

Ticket prices remain at last year's prices. Regardless of type of purchase (online, phone, in person), a \$.75 surcharge per ticket will apply because of the ticketing system increases. Our ticketing system continues to be effective for staffing and patron usage.

ADULT	\$15 (\$15.75 with fee)
SENIOR	\$14 (\$14.75 with fee)
STUDENT	\$12 (\$12.75 with fee)

ADVANCED TICKET SALES

Advanced ticket sales will be offered in waves based on multiple factors.

June 10, 2019

- Those interested in buying a "package" of tickets for all four performances.

June 17, 2019

- Parents will be given a pre-sale code to purchase tickets.

June 24, 2019

- Site goes live for all ticket sales.

"THE PACKAGES"

As a benefit to parents who purchase tickets for every performance, we will be offering tickets at a discount for each performance. Your seats will be the same each night based on availability in the system. Prices below are package prices per person. OFFERS EXPIRE JUNE 16, 2019

<u>4 PERFORMANCE PACKAGE - 25% Off</u>		<u>3 PERFORMANCE PACKAGE - 20% Off</u>		<u>2 PERFORMANCE PACKAGE - 15% Off</u>	
ADULT	\$45 (regular price \$60)	ADULT	\$36 (regular price \$45)	ADULT	\$25.50 (regular price \$30)
SENIOR	\$42 (regular price \$56)	SENIOR	\$33.60 (regular price \$42)	SENIOR	\$23.80 (regular price \$28)
STUDENT	\$36 (regular price \$48)	STUDENT	\$28.80 (regular price \$36)	STUDENT	\$20.40 (regular price \$24)
Service Fee: \$3 per purchase		Service Fee: \$2.25 per purchase		Service Fee: \$1.50 per purchase	

Please watch your email and whitelist "marketing@warrickmusical.org" as well as watching the Facebook page for ticketing announcements.



HELP US!

A SIMPLE CHECKLIST

CONTACT 3 BUSINESSES

We ask that parents reach out to three businesses that have yet to be contacted about an ad or sponsorship. These can be places you shop, friends' businesses or any other possible advertiser/sponsor.

VOLUNTEER FOR SOMETHING

We know your time is valuable and you have a very busy schedule. Think about your unique skills and talents and volunteer to do something - make some phone calls, cook a meal, create some signs, build part of the set, shop for props. Any number of things can be done to help out the show.

ENCOURAGE DONATIONS

We want to raise as much money as we can during the month of May to take the burden off the students and off YOU! Talk about the show with friends, share the donation link on social media, tell your colleagues, support the program.

DISTRIBUTE POSTCARDS, POSTERS & FLIERS

Next month we will have postcards, fliers and posters to put up and around local businesses. Drop some off at your favorite places.

THANK OUR SPONSORS

We love them and they are very important to us. If you know a local business is advertising or sponsoring our program, please thank them for their support. Tell them how much we appreciate them. Our media sponsors are especially important, tell them how much we like them by watching, listening, commenting about the program.

BUY TICKETS

Buy tickets to the show and share our ticket link with everyone you know when it goes live. Help us sell out this BIG show.

SUPPORT YOUR STUDENTS

Keep them healthy, well-fed and feeling good about being a part of this program that has developed wonderful leaders in the industry and successful performers.

THANK YOURSELF

We truly appreciate the time and effort you have put toward your student's education and extracurricular skills. We understand the juggling, rescheduling and sacrifices participation in this program takes and we appreciate it.